



# CONTENDER

AMERICA'S COMMUNITY DEVELOPER

**Congratulations, Ford Elliott!**  
**50 Most Influential Recipient for 2023**  
*Greenville Business Magazine*



## The Southeast's Premier Real Estate Development Firm

- CURRENTLY DEVELOPING IN SOUTH AND NORTH CAROLINA, GEORGIA AND FLORIDA
- \$1.25B IN ACTIVE DEVELOPMENTS
- COMMITMENT TO COMMUNITY

[HTTPS://CONTENDERDEVELOPMENT.COM](https://contenderdevelopment.com)

**"Ford has the highest ethical values which inspire his team to always do the right thing while achieving Ford's vision for the future."**

**Peter E. Reinert, CFO  
CONTENDER®**

# Pioneering Next-Generation Real Estate

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Ford Elliott, CEO of CONTENDER® and his family.

**Ford Elliott**, the Chief Executive Officer of Contender® Development, is a veteran real estate developer and entrepreneur with over 18 years of experience in development, construction, acquisitions, and successfully running multiple operating businesses. He has earned recognition as one of the 50 Most Influential People in Business for 2023 by Greenville Business Magazine. This accolade underscores his visionary leadership within the real estate sector.

Over the course of 18 years, Ford has founded his enterprises on core principles that prioritize people, foster partnerships, and initiate impactful projects. This legacy of innovation and excellence has left an indelible mark on the Southeast's real estate landscape.

The key question to explore is how Ford's unwavering commitment to these principles has propelled him to remarkable achievements, and what future endeavors he intends to pursue to advance both his businesses and the broader community.

Ford's journey commenced with a clear vision: the creation of a real estate firm founded on principles of integrity, expertise, and unparalleled client service. Initially starting as a licensed general contractor and real estate broker with a small but dedicated team, Ford's Blackstream® | Christie's International Real Estate, SVN Blackstream®, and Contender® have now evolved into prominent players in commercial and residential real estate development, boasting extensive projects across the Carolinas and beyond.

What sets Ford Elliott apart is his vision to transform real estate into a new era by

diversifying into various sectors with industry partners including Marriott, Hilton, DR Horton, Lennar, NVR, Meritage Homes, Public Storage, Ford, Chevrolet, Crystal Lagoons, Christie's International Real Estate and SVN, encompassing commercial and residential properties, land and community development and more. By expanding his business and influence, he ensures resilience against economic fluctuations and market conditions.

## All of Ford's enterprises share a common foundation built upon the four pillars of real estate:

1. **Empowering People:** Ford prioritizes nurturing and developing top talent to tackle future challenges.
2. **Raising Industry Standards:** He leads the real estate industry by upholding integrity and professionalism in every transaction.
3. **Creating a Culture of Service:** Ford redefines client experiences with meticulous attention to detail and personalized excellence.
4. **Positive Community Impact:** He fosters a spirit of giving back and sustainable development in the communities where his businesses operate.

Speaking about the remarkable growth of the companies in which Ford is deeply engaged and their profound impact on the landscape of development throughout the Carolinas, Alex Dmyterko expressed, "We're not just witnessing growth; we're riding the crest of a transformative wave that's sweeping across the Carolinas."

This statement underscores the dynamic and pivotal role that Ford's visionary leadership and his enterprises play in reshaping the real estate and development arena across the region. The term "transformative wave" captures the essence of the profound changes occurring as a result of their innovative projects and forward-thinking approach, which extend well beyond conventional development practices. This wave is characterized by an infusion of fresh ideas, sustainable practices, and community-centric initiatives that are leaving a lasting imprint on the Southeast's urban and suburban landscapes.

*We're not just witnessing growth; we're riding the crest of a transformative wave that's sweeping across the Carolinas.*

*- Alex Dmyterko*

In essence, Alex Dmyterko's words highlight the fact that the impact of Ford Elliott's ventures isn't limited to mere growth; it represents a sea of change in how real estate and development are approached and executed in the Carolinas. It's a wave of progress, creativity, and positive influence that promises to reshape the region for years to come.

Furthermore, Ford's commitment to community involvement, including support for non-profit organizations and community enrichment, is a fundamental aspect of his business philosophy. His adaptability in response to market changes and his ability to revise business models contribute to his influential status. The synergy of professional excellence and community betterment defines Ford Elliott's impact on the business world.

Looking ahead, Ford is well-positioned to continue his trajectory of success with a clear vision for expansion and innovation. With over \$1.25 billion in active projects, including prominent developments such as Marriott hotels and residential communities, Ford's next phase of growth involves harnessing technology, enhancing training programs, and fostering collaborations that align with his core values of integrity and excellence.

**Ultimately, Ford's goal is to be America's premier community developer!**

